

Course	Topic #	Topic Title
 Course 1: Introduction to WordPress		1 What is WordPress & Its History
		2 WordPress.org vs WordPress.com
		3 Installing WordPress Locally & on Hosting
		4 Understanding the WordPress Dashboard
		5 Posts vs Pages
		6 Media Library Management
		7 Users & Roles
		8 WordPress Settings Overview
		9 Using the Block Editor (Gutenberg)
		10 Essential WordPress Terminology

■ Course 2: Themes & Customization		1 Understanding Themes
		2 Installing & Activating Themes
		3 Free vs Premium Themes
		4 Customizer & Site Identity
		5 Header, Footer & Widgets
		6 Creating Menus & Navigation
		7 Custom Templates & Child Themes
		8 Page Builders Overview (Elementor, Divi)
		9 Custom CSS in WordPress
		10 Best Practices for Theme Selection

■ Course 3: Plugins & Extensions		1 What Are Plugins?
		2 Installing & Managing Plugins
		3 Must-Have Plugins (SEO, Security, Backup)
		4 Contact Form Plugins
		5 Caching & Performance Plugins
		6 Social Media Integration Plugins
		7 E-commerce Plugins Overview
		8 Multilingual & Translation Plugins
		9 Custom Post Types & Taxonomies
		10 Plugin Conflict Troubleshooting

■ Course 4: Content Creation & Management		1 Creating Posts & Pages
		2 Categories & Tags Management
		3 Reusable Blocks
		4 Media Embeds (Video, Audio, PDFs)
		5 Using Featured Images
		6 Scheduling Posts
		7 Comments Management
		8 Content Formatting Best Practices
		9 Content SEO Basics
		10 Accessibility in Content Creation

■ Course 5: WordPress Security		1 Common WordPress Vulnerabilities
		2 Choosing Secure Hosting
		3 Updating WordPress Core, Themes & Plugins
		4 Security Plugins Overview
		5 Backups & Restore Procedures
		6 User Roles & Permissions Security
		7 SSL & HTTPS Setup
		8 Two-Factor Authentication
		9 Spam Protection
		10 Security Audit Checklist

 Course 6: Performance & Optimization

1 Understanding Website Speed

2 Image Optimization

3 Caching Basics

4 Database Optimization

5 Lazy Loading & Minification

6 Content Delivery Networks (CDNs)

7 Optimizing Themes & Plugins

8 Mobile Performance Optimization

9 Measuring Speed (GTmetrix, PageSpeed)

10 Regular Performance Maintenance

■ Course 7: SEO for WordPress		1 SEO Basics for WordPress
		2 Installing an SEO Plugin (Rank Math/Yoast)
		3 Optimizing Posts & Pages for SEO
		4 Sitemaps & Robots.txt
		5 SEO-Friendly URLs & Permalinks
		6 Schema Markup & Rich Snippets
		7 Internal Linking Strategies
		8 Image & Video SEO
		9 SEO Audits & Tools
		10 Local SEO for WordPress

 Course 8: WordPress E-Commerce

1 Introduction to WooCommerce

2 Setting Up Products & Categories

3 Payment Gateways Configuration

4 Shipping & Tax Settings

5 Customizing the Storefront

6 Managing Orders & Inventory

7 Coupons & Discounts

8 Integrating with Other Plugins

9 Customer Accounts & Emails

10 Best Practices for Store Security & Speed

■ Course 9: Advanced WordPress Customization		1 WordPress File Structure Overview
		2 Working with functions.php
		3 Hooks, Actions & Filters Basics
		4 Creating Custom Post Types
		5 Custom Fields (ACF Plugin)
		6 Custom Templates & Loops
		7 Building Custom Widgets
		8 Multisite Setup
		9 REST API Overview
		10 Basic PHP for WordPress

■ Course 10: WordPress Maintenance & Career Development		1 Regular Site Maintenance Tasks
		2 Backups & Disaster Recovery
		3 Updating & Version Control
		4 Staging Sites & Testing
		5 Migrating WordPress Sites
		6 Troubleshooting Common Errors
		7 Freelancing with WordPress
		8 Building a WordPress Portfolio
		9 Pricing & Project Management Tips
		10 Continuing Education & Certification